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## Star Valley Ranch Association's "Feasibility Study"

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### Detail Results of December '03 Questionnaire

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#### Total of Eligible Votes of SVRA Property Owners

	<u>Respondents</u>	<u>Classified</u>	<u>% of Classified Voters</u>	<u>% of Eligible Voters</u>
Home Owners	318	728	44%	16%
Lot Owners	267	1267	21%	13%
Didn't Identify	11	N / A	N / A	1%
<b>Totals</b>	<b>596</b>	<b>1995</b>	<b>N / A</b>	<b>30%</b>

#### Q 1 Based on the letter from the General Manger, do you understand the need for this feasibility study of the financial options?

Votes					Percentages				Variances		
	<u>Home</u>	<u>Lots</u>	<u>No ID</u>	<u>Totals</u>	<u>Home</u>	<u>Lots</u>	<u>No ID</u>	<u>Totals</u>	<u>Home</u>	<u>Totals</u>	<u>Lots</u>
Yes	290	233	7	530	91%	87%	64%	89%	-2%	89%	2%
No	14	13	2	29	4%	5%	18%	5%	0%	5%	-0%
Don't Know	10	11	1	22	3%	4%	9%	4%	1%	4%	-0%
Blank	4	10	1	15	1%	4%	9%	3%	1%	3%	-1%
<b>Totals</b>	<b>318</b>	<b>267</b>	<b>11</b>	<b>596</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>			

#### Q 2 Will additional information be helpful to understand the options addressed in the General Manager's Letter?

Votes					Percentages				Variances		
	<u>Home</u>	<u>Lots</u>	<u>No ID</u>	<u>Totals</u>	<u>Home</u>	<u>Lots</u>	<u>No ID</u>	<u>Totals</u>	<u>Home</u>	<u>Totals</u>	<u>Lots</u>
Yes	209	165	7	381	66%	62%	64%	<b>64%</b>	-2%	64%	2%
No	84	68	1	153	26%	25%	9%	<b>26%</b>	-1%	26%	0%
Don't Know	16	24	2	42	5%	9%	18%	<b>7%</b>	2%	7%	-2%
Blank	9	10	1	20	3%	4%	9%	<b>3%</b>	1%	3%	-0%
<b>Totals</b>	<b>318</b>	<b>267</b>	<b>11</b>	<b>596</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>			

#### Q 3 Do you agree there is a direct correlation between your property value and the condition of the SVRA infrastructure?

Votes					Percentages				Variances		
	<u>Home</u>	<u>Lots</u>	<u>No ID</u>	<u>Totals</u>	<u>Home</u>	<u>Lots</u>	<u>No ID</u>	<u>Totals</u>	<u>Home</u>	<u>Totals</u>	<u>Lots</u>
Yes	299	237	8	544	94%	89%	73%	<b>91%</b>	-3%	91%	3%
No	11	14	1	26	3%	5%	9%	<b>4%</b>	1%	4%	-1%
Don't Know	8	9	1	18	3%	3%	9%	<b>3%</b>	1%	3%	-0%
Blank	0	7	1	8	0%	3%	9%	<b>1%</b>	1%	1%	-1%
<b>Totals</b>	<b>318</b>	<b>267</b>	<b>11</b>	<b>596</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>			

#### Q 4 Do you believe our approach to this problem is appropriate?

Votes					Percentages				Variances		
	Home	Lots	No ID	Totals	Home	Lots	No ID	Totals	Home	Totals	Lots
Yes	254	182	6	442	80%	68%	55%	74%	-6%	74%	6%
No	13	17	2	32	4%	6%	18%	5%	1%	5%	-1%
Don't Know	44	56	2	102	14%	21%	18%	17%	3%	17%	-4%
Blank	7	12	1	20	2%	4%	9%	3%	1%	3%	-1%
Totals	318	267	11	596	100%	100%	100%	100%			

**Q 5 - I prefer receiving SVRA news via mail, I read**

Votes					Percentages				Variances		
	Home	Lots	No ID	Totals	Home	Lots	No ID	Totals	Home	Totals	Lots
All Flyers	140	138	4	282	32%	34%	14%	32%	0%	32%	-1%
Any Ranch	147	130	1	278	34%	32%	4%	32%	-2%	32%	0%
Official	47	45	21	113	11%	11%	75%	13%	2%	13%	2%
GM Signed	37	35	1	73	8%	9%	4%	8%	-0%	8%	-0%
Board Sign	28	33	0	61	6%	8%	0%	7%	1%	7%	-1%
Don't Read	7	16	0	23	2%	4%	0%	3%	1%	3%	-1%
Other	30	12	1	43	7%	3%	4%	5%	-2%	5%	2%
Totals	436	409	28	873	100%	100%	100%	100%			

**Q 6 - I prefer receiving SVRA news via the web sight, I check the SVRA web site:**

Votes					Percentages				Variances		
	Home	Lots	No ID	Totals	Home	Lots	No ID	Totals	Home	Totals	Lots
Daily	20	10	0	30	9%	5%	0%	7%	-2%	7%	2%
Weekly	40	19	1	60	18%	10%	17%	14%	-3%	14%	4%
Monthly	22	17	1	40	10%	9%	17%	9%	-0%	9%	1%
Rarely	64	49	1	114	28%	26%	17%	27%	-1%	27%	1%
No Access	46	52	1	99	20%	27%	17%	23%	3%	23%	-4%
Other	35	43	2	80	15%	23%	33%	19%	3%	19%	-4%
Totals	227	190	6	423	100%	100%	100%	100%			

**Q 7 - I prefer receiving SVRA news via e-mail, I check my e-mail:**

Votes					Percentages				Variances		
	Home	Lots	No ID	Totals	Home	Lots	No ID	Totals	Home	Totals	Lots
Daily	116	77	2	195	45%	35%	25%	40%	-5%	40%	5%
Weekly	40	33	1	74	16%	15%	13%	15%	-0%	15%	0%
Monthly	7	2	0	9	3%	1%	0%	2%	-1%	2%	1%
Rarely	21	16	2	39	8%	7%	25%	8%	-0%	8%	1%
Don't Know	7	12	1	20	3%	5%	13%	4%	1%	4%	-1%
No Access	47	55	1	103	18%	25%	13%	21%	3%	21%	-4%
Other	18	24	1	43	7%	11%	13%	9%	2%	9%	-2%
Totals	256	219	8	483	100%	100%	100%	100%			

**Q 8 - I prefer receiving SVRA news via telephone, I prefer to be called:**

Votes					Percentages				Variances		
	Home	Lots	No ID	Totals	Home	Lots	No ID	Totals	Home	Totals	Lots
Mornings	4	1	1	6	2%	1%	17%	2%	-0%	2%	1%
Afternoons	9	3	0	12	4%	2%	0%	3%	-1%	3%	1%

Evenings	14	6	0	20	7%	4%	0%	5%	-2%	5%	2%
Week-ends	3	0	0	3	1%	0%	0%	1%	-1%	1%	1%
At Work	3	2	0	5	1%	1%	0%	1%	-0%	1%	0%
Don't Call	147	138	4	289	71%	82%	67%	76%	4%	76%	-6%
Other	26	19	1	46	13%	11%	17%	12%	-1%	12%	1%
Totals	206	169	6	381	100%	100%	100%	100%			

**Q 9 - I prefer receiving SVRA news via meetings, I prefer to attend:**

Votes When					Percentages				Variances		
	Home	Lots	No ID	Totals	Home	Lots	No ID	Totals	Home	Totals	Lots
Non-Holiday	22	9	0	31	11%	7%	0%	9%	-2%	9%	2%
Holiday w/e	9	5	0	14	4%	4%	0%	4%	-0%	4%	0%
Mid Week	9	3	0	12	4%	2%	0%	4%	-1%	4%	1%
Afternoons	7	3	0	10	3%	2%	0%	3%	-0%	3%	1%
Evenings	79	9	0	88	39%	7%	0%	26%	-13%	26%	19%
No Meeting	76	97	5	178	38%	77%	100%	53%	16%	53%	-24%
Totals	202	126	5	333	100%	100%	100%	100%			

Type	Home	Lots	No ID	Totals	Home	Lots	No ID	Totals	Home	Totals	Lots
Town Hall	82	33	0	115	91%	94%	N/A	92%	1%	92%	-2%
Lecture	8	2	0	10	9%	6%	N/A	8%	-1%	8%	2%
Totals	90	35	0	125	100%	100%	0%	100%			

**Q 10 How often do you visit the Ranch?**

Votes					Percentages				Variances		
	Home	Lots	No ID	Totals	Home	Lots	No ID	Totals	Home	Totals	Lots
Full Time	100	27	0	127	30%	10%	0%	21%	-9%	21%	11%
Summers	110	40	0	150	33%	15%	0%	25%	-9%	25%	10%
Week Ends	35	12	0	47	11%	4%	0%	8%	-3%	8%	3%
Monthly	10	3	0	13	3%	1%	0%	2%	-1%	2%	1%
Few / Year	29	35	2	66	9%	13%	25%	11%	2%	11%	-2%
Annually	6	26	0	32	2%	10%	0%	5%	3%	5%	-4%
Very Infreq	12	93	5	110	4%	34%	63%	18%	14%	18%	-16%
Never	2	6	1	9	1%	2%	13%	1%	1%	1%	-1%
Other	25	28	0	53	8%	10%	0%	9%	1%	9%	-2%
Totals	329	270	8	607	100%	100%	100%	100%			

**Q 11 I planned to use my lot as: (for SVRA undeveloped lot owners only)**

Votes					Percentages				Variances		
	Home	Lots	No ID	Totals	Home	Lots	No ID	Totals	Home	Totals	Lots
Long Term	42	70	2	114	28%	25%	17%	26%	-3%	26%	1%
Future											
Home	16	62	1	79	11%	22%	8%	18%	7%	18%	-4%
Build 2 Yrs	5	17	1	23	3%	6%	8%	5%	2%	5%	-1%
Inh/Trust	14	11	2	27	9%	4%	17%	6%	-3%	6%	2%
Short Term	7	20	1	28	5%	7%	8%	6%	2%	6%	-1%
Rec Invest	27	22	0	49	18%	8%	0%	11%	-7%	11%	3%

No Plans	16	41	2	59	11%	14%	17%	13%	3%	13%	-1%
Other	22	40	3	65	15%	14%	25%	15%	-0%	15%	1%
Totals	149	283	12	444	100%	100%	100%	100%			

**Q 12 I want to have my voice heard in SVRA decisions.**

Votes					Percentages				Variances		
	<u>Home</u>	<u>Lots</u>	<u>No ID</u>	<u>Totals</u>	<u>Home</u>	<u>Lots</u>	<u>No ID</u>	<u>Totals</u>	<u>Home</u>	<u>Totals</u>	<u>Lots</u>
Yes	274	209	6	489	86%	78%	55%	82%	-4%	82%	4%
No	11	19	0	30	3%	7%	0%	5%	2%	5%	-2%
Blank	33	39	5	77	10%	15%	45%	13%	3%	13%	-2%
Totals	318	267	11	596	100%	100%	100%	100%			